

A collage of images. On the left, a stack of red and yellow apples. In the center, a Target employee in a red shirt with the bullseye logo sits on a red chair in a library, holding a book and talking to a young boy. On the right, a lush green garden with various plants and a Target sign in the background.

our goals

At Target, we know that strong businesses thrive in strong communities—that's why, since 1946, we've made community engagement and social responsibility hallmarks of our brand. Corporate responsibility is more than a business initiative. It's a commitment to our guests, team, shareholders and communities.

This year, we're taking on new challenges in corporate citizenship by sharing our goals in three areas: education, sustainability and health and well-being.

These goals were developed to put more U.S. kids on the path to graduation, reduce our impact on the environment and help Target team members and their families live healthy, balanced lives.

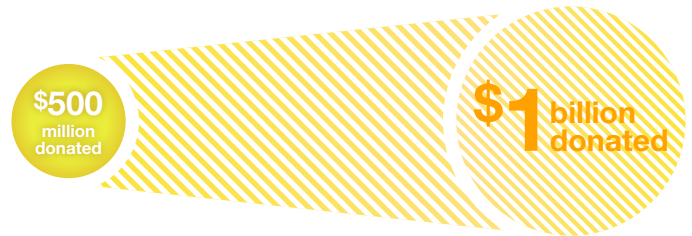
We hope you'll explore the exciting new goals we've set for ourselves, and check back on our progress in 2012.

Investing in Kids, Families & Schools | Through programs like Take Charge of Education and Target School Library Makeovers, we're on track to give \$1 billion for education by the end of 2015. We'll leverage our commitment to communities and our strengths as a national retailer to put more U.S. kids on the path to graduation, with an emphasis on helping them read proficiently by the end of third grade.

[Learn more about Education >](#)

Double Education Support

By the end of 2015, double Target's year-end 2009 cumulative support of education, with a **focus on reading**.

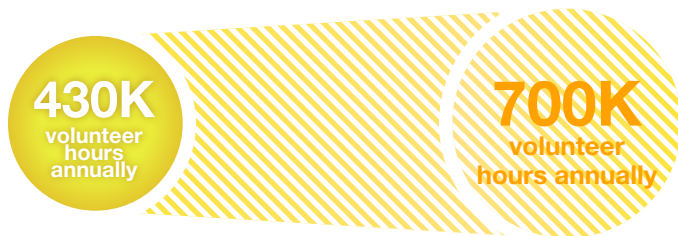


baseline to date as of FYE 2009

cumulative by FYE 2015

Increase Volunteer Hours

Strengthen local communities and help kids learn, schools teach, and parents and caring adults engage by increasing **team member volunteer hours**.



baseline as of FYE 2010

by FYE 2015

Improve More School Libraries

Increase the number of **Target School Library Makeovers** completed at in-need schools, and increase the number of books donated as part of the Target School Library Makeover and **Target Books for Schools Award** programs.



baseline to date as of FYE 2010

cumulative by FYE 2011

Increase TCOE Giving

Increase giving to schools nationwide through Target's signature **Take Charge of Education** (TCOE) program.



baseline to date as of FYE 2010

cumulative by FYE 2015

Supporting a Sustainable Environment | Since we opened our first store, Target has invested in the health and sustainability of our communities. We join our guests, team members and partners in making environmental commitments we all can keep. [Learn more about Environment >](#)

Efficient Operations: Achieve milestones in our business by using resources responsibly, eliminating waste and minimizing our carbon footprint.

Reduce Waste

Reduce the amount of **operating waste** sent to landfill by 15 percent.



baseline as of FYE 2009

by FYE 2015

Reduce Water Usage

Reduce **water usage** by 10 percent per square foot.



baseline as of FYE 2009

by FYE 2015

Reduce Greenhouse Gas Emissions

Reduce Scope 1 and Scope 2 **greenhouse gas emissions** by 10 percent per square foot and 20 percent per dollar of retail sales.

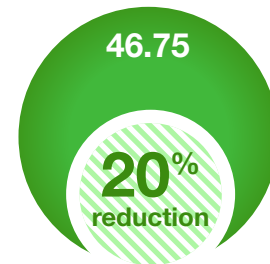
Tons CO2eq/sq ft



baseline as of FYE 2007

by FYE 2015

Tons CO2eq/million \$ retail sales

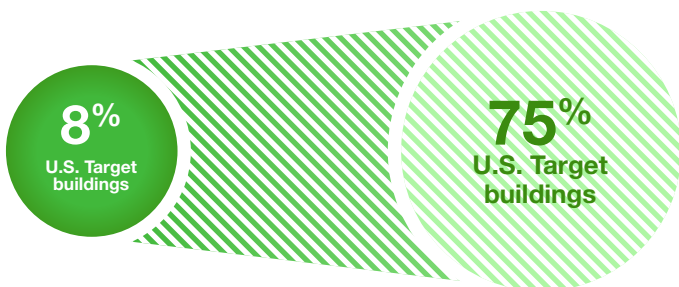


baseline as of FYE 2007

by FYE 2015

Increase ENERGY STAR Certifications

Earn the **ENERGY STAR** for at least 75 percent of U.S. Target buildings.



baseline as of FYE 2009

by FYE 2015

Improve Transportation Efficiencies

Improve the efficiency of general merchandise transportation inbound to distribution centers by 15 percent and outbound by 20 percent and support the adoption of cleaner and more **fuel-efficient transportation practices**.

INBOUND



OUTBOUND



baseline as of FYE 2008

by FYE 2015

Supporting Smarter, Healthier Living | We want our team members and their families to enjoy healthy, balanced lives. By providing preventive care screenings, financial tools and more, we can help them achieve their well-being goals. [Learn more about Well-Being](#) >

Increase Health Assessments

Increase the percentage of team members and spouses/domestic partners enrolled in a Target health plan completing a **health assessment**.



Increase Health Screenings

Increase the percentage of team members and spouses/domestic partners enrolled in a Target health plan completing a **biometric health screening**.



Increase Preventive Care Screenings

Target believes in prevention to help identify and treat health issues earlier. That's why we want to increase the percentage of team members and their families enrolled in a Target health plan getting age- and gender-recommended **preventive care screenings**. Our goal is to make Target "best in class" by exceeding the retail-industry average (RIA) in these areas:

- Breast Cancer Screenings (RIA 32%)
- Cervical Cancer Screenings (RIA 30%)
- Wellness Visits (RIA 29%)
- Colon Cancer Screenings (RIA 10%)

Breast Cancer Screenings



Cervical Cancer Screenings



Wellness Visits



Colon Cancer Screenings



● baseline as of FYE 2010 ▨ by FYE 2015

Increase Use of Financial Tools

Increase the percentage of team members participating in the Target 401(k) who are **using financial tools and resources** provided by Target.



baseline to date as of FYE 2010

by FYE 2015